

TEMITOPE SAKA

Data Analyst — Currently Freelancing

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Portfolio Website | LinkedIn | Tableau | GitHub

PROFILE

- Data Analyst currently working on a freelance/consulting basis through TS Analytics Consulting, delivering ongoing data cleaning, dashboarding, and reporting engagements for clients alongside self-directed analytics projects.
- Proficient in statistics, mathematics, and analytics for collecting, organising, interpreting, and disseminating data to drive business operations.
- Skilled in interpreting and analysing data to uncover insights and improve organisational growth using advanced analytics tools (Python, SQL, Power BI, Tableau).
- Strong track record of meeting goals under pressure, adapting to challenges, and contributing to organisational excellence across corporate and independent projects.

WORK EXPERIENCE

Data Analyst (Freelance / Consulting) — TS Analytics Consulting

Aug 2022 – Present

- Extracted, cleaned, and transformed large datasets with 95% accuracy using Python and SQL, cutting processing time by 30%.
- Continue to take on new client and independent analytics projects on a rolling basis, most recently expanding into portfolio-grade dashboard builds (media, retail, HR, and financial analytics).
- Apply statistical methods including hypothesis testing, regression analysis, probability theory, and time series analysis.
- Train and mentor junior data analysts on tools and best practices, advancing data literacy and a data-driven culture.
- Identified key factors affecting customer satisfaction and critical errors, driving a 15% increase in customer satisfaction and a 10% decrease in agent errors.

Analyst Bootcamp — KPMG

Oct 2022 – Dec 2022

- Applied database security and data privacy practices, ensuring confidentiality and integrity of sensitive information.
- Streamlined workflows and increased efficiency through data analysis and automation.
- Conducted advanced analytics and communicated findings using Excel and PowerPoint.

Analyst Bootcamp — Google

Jun 2022 – Dec 2022

- Mastered the end-to-end data analysis process: Ask, Prepare, Process, Analyse, Share, Act.
- Created data visualisations using Tableau and Google Data Studio.
- Applied advanced statistical concepts such as PCA, Factor Analysis, and Bayesian Statistics.
- Integrated R, Python, and Tableau for advanced analytics tasks.

Data Analyst — Timeline Consult, Nigeria

Aug 2020 – Mar 2022

- Managed end-to-end data requirements gathering, scoping, migration, design, implementation, and dashboard-based presentation, contributing to a 20% increase in revenue.
- Administered data profiling and quality assessments, improving data accuracy and completeness by 25%.
- Performed data mining to extract patterns and correlations, recommending process improvements informed by analysed data.
- Applied data modelling and statistical analysis to identify trends and support decision-making.

INDEPENDENT & FREELANCE PROJECTS

- Netflix Movies Analysis — genre, release-year, and rating trend analysis to inform content strategy (Python, pandas).
- UK Consumer Trends Analysis — category and regional spend tracking to flag demand shifts (SQL, Power BI).
- HR Metrics Dashboard — workforce attrition, tenure, and headcount analysis for retention risk (Python, Power BI).
- Financial Metrics Analysis — revenue, margin, and cash-flow modelling across reporting periods (SQL, Python, Power BI).
- USA Superstore Sales & Financial Complaints Analysis — exploratory and diagnostic analysis projects (Python, Tableau).

- All active projects and case studies are maintained and updated on my portfolio website.

EDUCATION

- M.Sc. International Business and Islamic Finance — University of Dundee, United Kingdom
- B.Sc. Economics — Obafemi Awolowo University, Nigeria
- Data Analytics — 365 Data Science, UK
- Google Data Analytics — Coursera
- Database Engineering — Meta Academy

CERTIFICATIONS

- Google Data Analytics | Database Engineer Professional Trainee
- 365 Data Science: Data Analysis with Python | A/B Testing | Business Analytics | Visualization with Spreadsheets | Data Visualization with Tableau | Efficient Code with pandas | Data Analysis with Excel | Python for Data Science | Data Cleaning & Analysis | Data Pre-processing | Machine Learning | Customer Churn Analysis

SKILLS

- Technical: Python (pandas, NumPy, Scikit-learn, TensorFlow, PyTorch, Keras, Spark) | SQL / MySQL | Tableau, Power BI, ggplot2, Matplotlib, Seaborn, Looker | R | Jupyter Notebook | Google Cloud | Hadoop | ETL | Git | A/B Testing | Data Warehousing | Machine Learning | Statistical Analysis.
- Delivery & Process: Agile project management | Scrum with JIRA | Sprint planning | Retrospectives | Confluence | MS Project | MS Teams | Prioritisation & conflict management.
- Soft Skills: Negotiation | Leadership | Decision-making | Conflict resolution | Organisational & emotional intelligence | Teamwork | Client communication.

KEY ACCOMPLISHMENTS

- Initiated and led a training programme for aspiring data analysts within the local community.
- Automated data cleaning processes, reducing manual effort by 40% and improving analysis turnaround time by 45%.
- Won the NYSC business plan challenge with a concept solving accommodation issues among corps members.
- Built and maintain an independent data-analytics portfolio site showcasing ongoing freelance and personal projects.

HOBBIES & INTERESTS

- Photography | Volunteering | Graphics Design | Cars & Mechanics | Motorsport (F1, GT3, GT4) | Gaming

LANGUAGES

- English — Fluent